

What is the process for becoming a National PTA School of Excellence?

By enrolling in the program, your PTA and school administrators make a year-long commitment to identify and implement an action plan for school improvement based on National PTA's National Standards for Family-School Partnerships and informed by National PTA's Center for Family Engagement.

Through the program, you will complete several steps designed to help your PTA build an inclusive and welcoming school community where all families contribute to enriching the educational experience and overall well-being for all students.

You will be designated as a School of Excellence *if you complete the first four of the five steps* to the program:

- **Step #1: Enroll and Get Started**
Enroll at [PTA.org/Excellence](https://pta.org/excellence) and prepare to start gathering information from your community using our baseline survey and listening session guide.
- **Step #2: Gather and Analyze Community Feedback**
Gather feedback from your community, analyze it and complete the Community Feedback Form. This is your opportunity to share with National PTA who you listened to, what you heard and how you will use this information to improve your school community.
- **Step #3: Build an Excellence Action Plan and Check Back with Your Community**
Using your community feedback, you will build an Excellence Action Plan to strengthen family-school partnerships in your selected focus area. Throughout the school year, you will join National PTA webinars and trainings and consult the roadmap. Prior to completing your Community Impact Form (Step #4), you will deploy a final survey or convene additional listening sessions to give the community an opportunity to share their perspectives on the initiatives you have implemented.
- **Step #4: Reflect On and Summarize Progress**
Reflect on the feedback you received and complete the Community Impact Form. This is your opportunity to share with National PTA what you've done to enhance your community's approach within your selected focus area and demonstrate the impact you've made.
- **Step #5. Celebrate Your Excellence**
National PTA provides tips and tools to help local PTAs celebrate their designation in their communities. Schools of Excellence will receive a banner and a celebration toolkit in the mail. National PTA also provides opportunities for Schools of Excellence to act as leaders in the field of family-school partnerships.

National PTA is here to help you achieve excellence! Along the way, you can expect step-by-step guidance and networking opportunities to gain support and feedback, identify and reach goals and earn recognition.

Email Excellence@PTA.org with any questions.